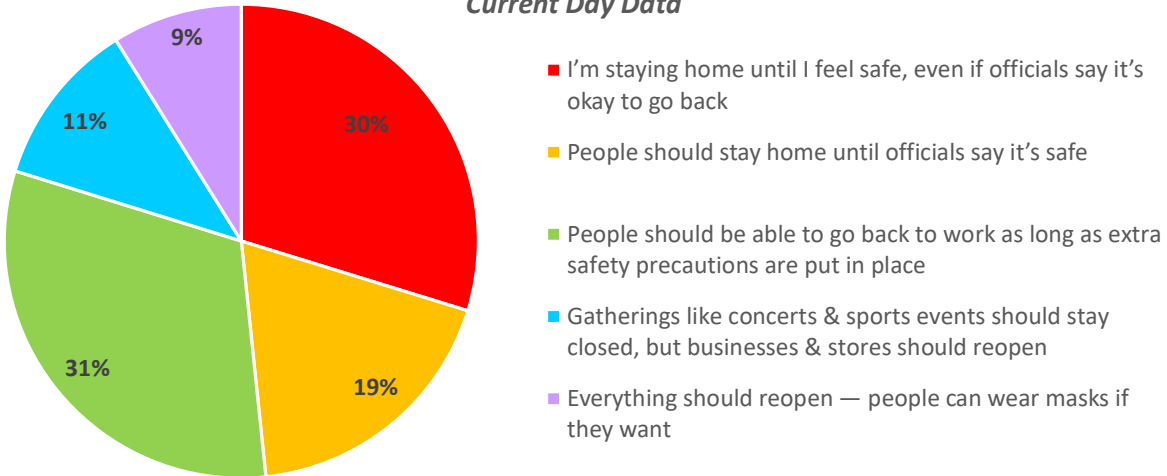


# Daily COVID-19 Update: Concern + Media Consumption

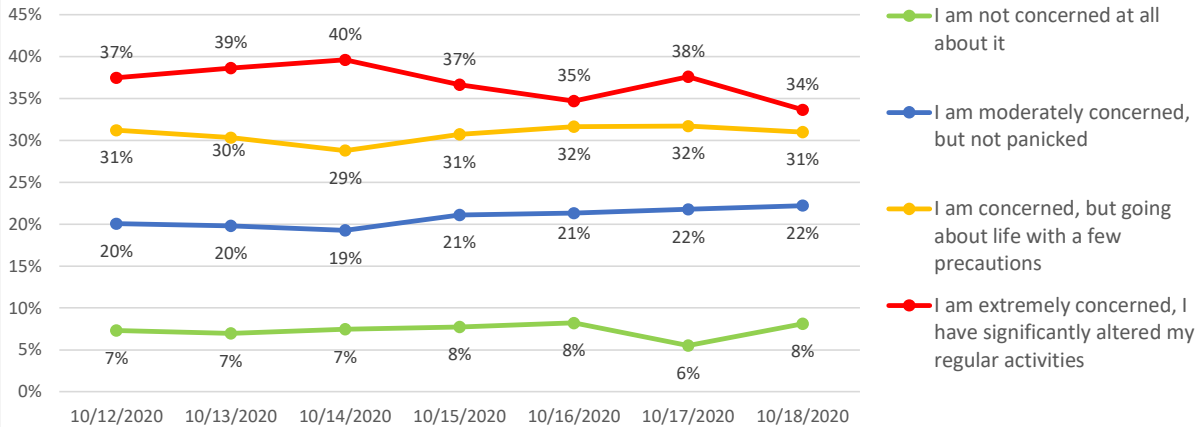
## Which statement best describes how you feel right now?

Current Day Data



## How Concerned Are You About the Coronavirus (COVID-19)

Daily Trends



CURRENT DATA 10/18/2020

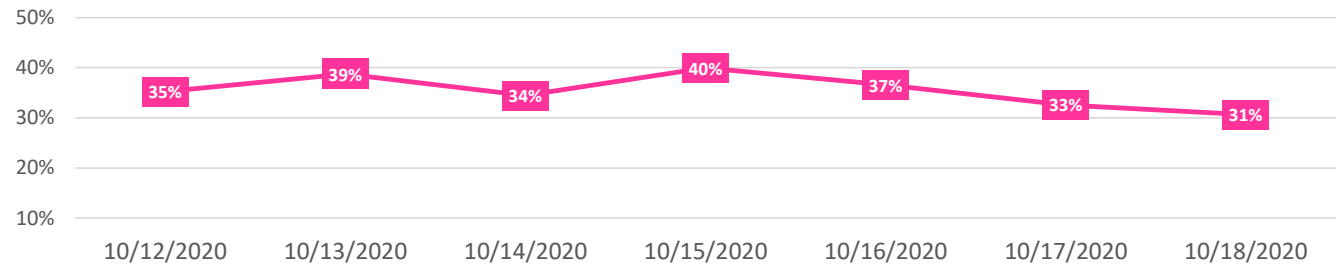
Data Updated: 10/18/20 11:59 PM



78% of today's respondents report using at least one media source more since the Coronavirus outbreak

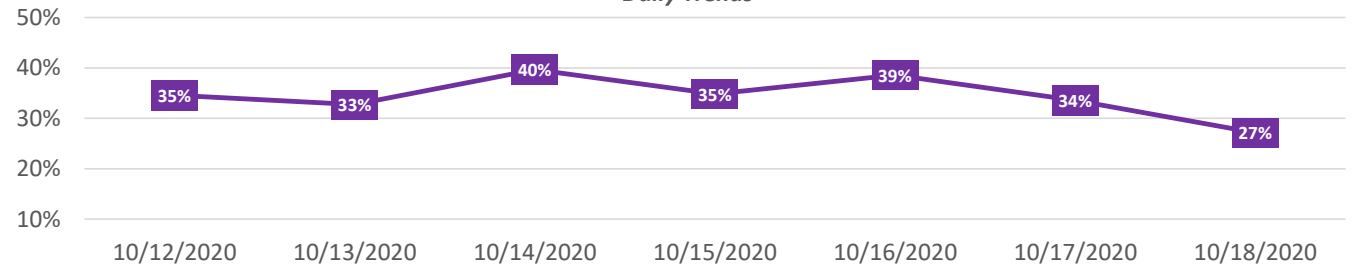
## Use Radio for information on Coronavirus cases in your immediate area

Daily Trends



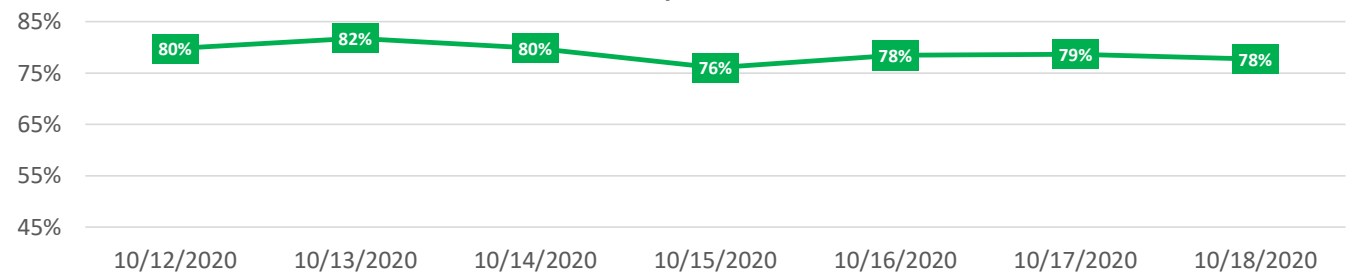
## Using Radio more since the Coronavirus outbreak

Daily Trends



## Using media more since the Coronavirus outbreak

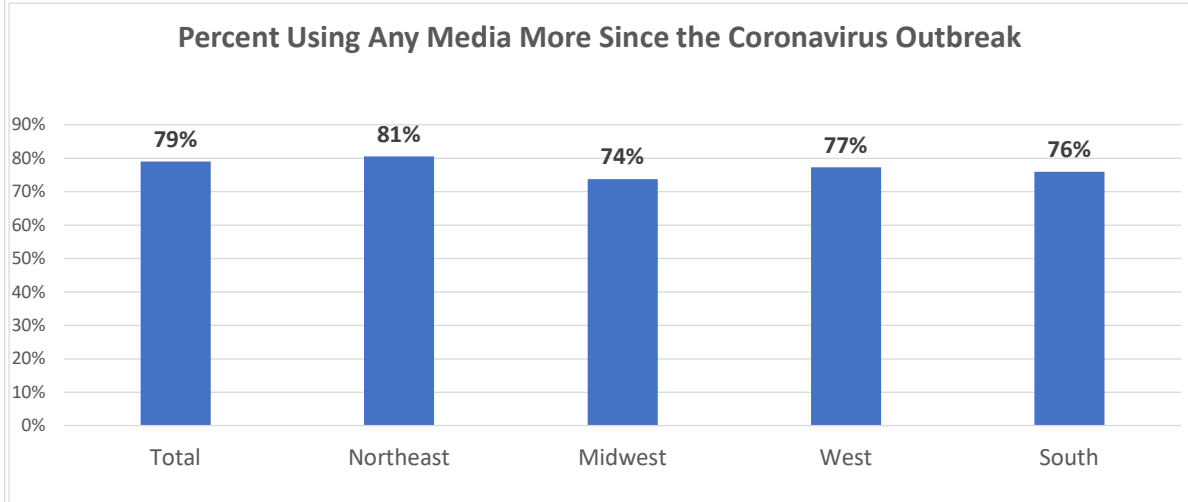
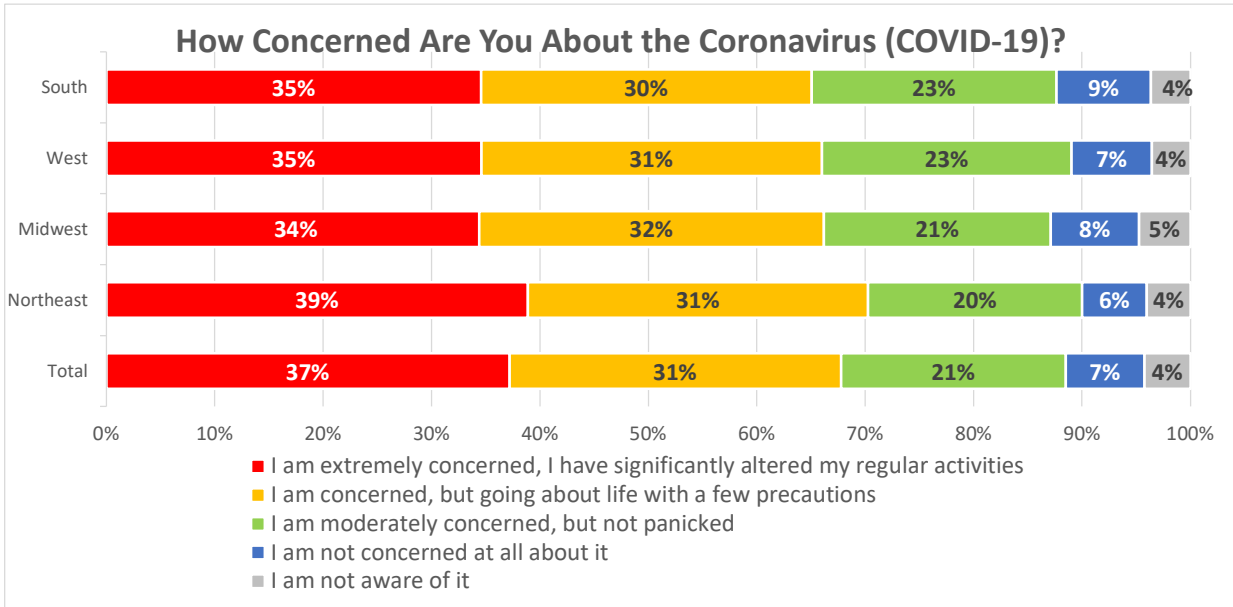
Daily Trends



Data collected between 3/9-10/18/2020; n=10061 Persons 16-54 displayed from 10/12-10/18)

## Regional Coronavirus Concern & Media Use

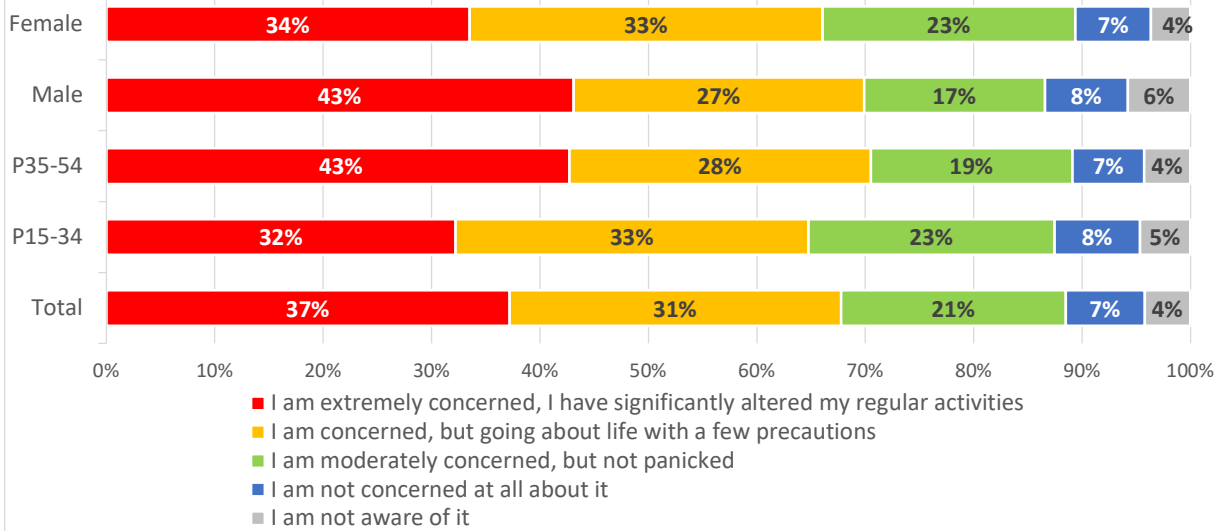
Data collected 10/12/2020 through 10/18/2020  
Total Sample 10,061



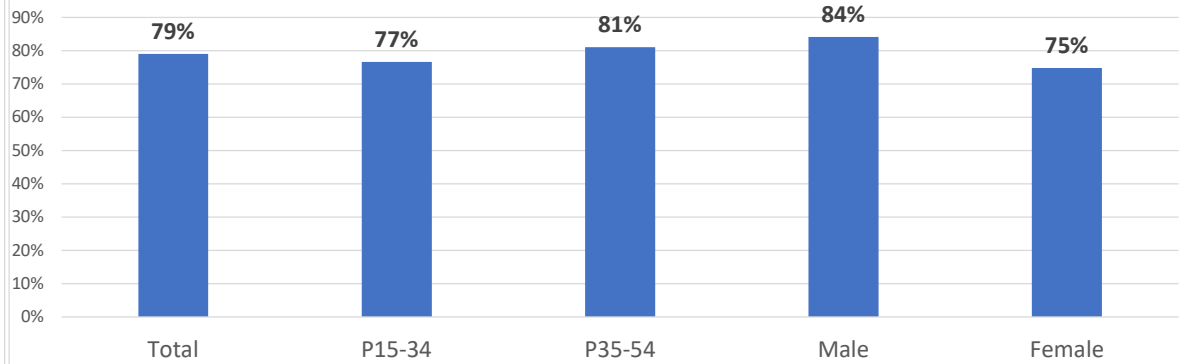
### Coronavirus Concern & Media Use by Demo

Data collected 10/11/2020 through 10/18/2020  
Total Sample 10,061

#### How Concerned Are You About the Coronavirus (COVID-19)?



#### Percent Using Any Media More Since the Coronavirus Outbreak



#### Which Statement Best Reflects Your Position on Staying Home?

